



Contact: Bill Donabedian
Email: info@brandemonium.com
Date: 03/15/17

FOR IMMEDIATE RELEASE

BUNBURY FOUNDER ANNOUNCES MAJOR EVENT IN OCTOBER
Cincinnati wins another major event, this time the entertainment is brands.

“South by Southwest for Brands” is what many people have called it, but the event is actually called Brandemonium. This innovative conference and festival features brands of all shapes and sizes – from the U.S. and abroad – taking over the city with free activations that will engage, excite, and entertain.

“I’ve noticed over the past few years at Bunbury that brands and agencies are looking to create experiences to engage attendees,” explained co-founder Bill Donabedian. “Making the City of Cincinnati a blank canvas for brands to really go ‘all out’ is the next step.”

Brandemonium takes place October 11-14, 2017. During the day, the industry conference will be held at the Duke Energy Convention Center. At night, city spaces and storefronts will become jaw-dropping “brand manifestations;” activations developed by brands and agencies that reveal their very essence.

“I wanted to create a truly transformative event for Cincinnati,” said co-founder Kevin Canafax. “Brand is in our DNA. We are a hub for innovation and creativity in this space. It’s time for us to celebrate this with the rest of the world.”

Early bird conference badges (\$299) are on sale now at brandemonium.com. You can also visit the website for information on the various ways to participate.

About Brandemonium LLC

Brandemonium LLC is an event company based in Cincinnati, OH. The company was founded in 2017 by Bill Donabedian and Kevin Canafax. Bill has over 16 years of event experience launching events such as the MidPoint Music Festival and Bunbury Music Festival. Kevin has over 30 years of corporate communication and public affairs experience as well as co-founding charitable events, Suits That Rock and Play On. To learn more visit www.brandemonium.com, or email us at info@brandemonium.com.

###